



URL: <https://getcottonmouth.com/>

Platform:

Archetype:

Run ID:

Scanned:

Duration:

monthly deep audit

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Overall grade: F

DIMENSION	COUNT	MEANING
Pages crawled	47	Full sitemap + linked pages
P0 (critical)	1	Site-down or compliance-breaking
P1 (urgent)	5	Significant revenue / SEO / UX impact

DIMENSION	COUNT	MEANING
P2 (high)	35	Quality / ranking / trust degradation
P3 (medium)	98	Polish + optimization
"Do first" items	4	AI-flagged top priorities
Quick wins (< 30 min)	52	Fastest ROI items

[P0] ● DO FIRST Sensitive artifact exposed: /wp-login.php

<https://getcottonmouth.com/wp-login.php>

[P1] ● DO FIRST A11y: Inline text spacing must be adjustable with custom stylesheets (×4)

<https://getcottonmouth.com/>

[P1] ● DO FIRST A11y: Elements must meet minimum color contrast ratio thresholds (×3)

<https://getcottonmouth.com/>

[P1] ● DO FIRST A11y: Links must have discernible text (×2)

<https://getcottonmouth.com/>

[P1] ● LOW 2 mixed-content references (<http://>)

<https://getcottonmouth.com/>

[P1] A11y: Frames must have an accessible name

<https://getcottonmouth.com/>

[P2] ● HIGH 7 image(s) missing alt text

<https://getcottonmouth.com/2024/02/lets-be-clear-medical-vs-recreational-cannabis/>

[P2] ● HIGH 9 image(s) missing alt text

<https://getcottonmouth.com/2024/02/embracing-transparency-the-power-of-phytofacts-reports/>

[P2] ● HIGH 7 image(s) missing alt text

<https://getcottonmouth.com/2024/02/lets-be-clear-botanical-vs-cannabis-derived-terpenes/>

[P2] ● HIGH 7 image(s) missing alt text

<https://getcottonmouth.com/2024/02/beyond-thc-the-intriguing-world-of-cannabis-terpenes/>

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## P0 — 1 finding

### 1. Sensitive artifact exposed: /wp-login.php

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/wp-login.php>

Rule: `tier5.exposed.artifact`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

<https://getcottonmouth.com/wp-login.php>

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## P1 — 5 findings

### 1. A11y: Inline text spacing must be adjustable with custom stylesheets (×4)

Severity:    Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/>

Rule: `tier9.a11y.avoid-inline-spacing`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

*no letter-spacing or use 0.12em*

## 2. A11y: Elements must meet minimum color contrast ratio thresholds (×3)

Severity:    Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/>

Rule: `tier9.a11y.color-contrast`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

<https://webaim.org/resources/contrastchecker/>

## 3. A11y: Links must have discernible text (×2)

Severity:    Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/>

Rule: `tier9.a11y.link-name`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 4. 2 mixed-content references ([http://](#))

Severity:    Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/>

Rule: `tier5.mixed-content`

What it means (plain English)

Why it matters for your business:

Technical root cause:

[https://](#),

Recommended fix — step by step

<https://getcottonmouth.com/>

<http://cdn.example.com/image.jpg>).

## 5. A11y: Frames must have an accessible name

Severity:

Page URL: <https://getcottonmouth.com/>

Rule: `tier9.a11y.frame-title`

Detail

<https://dequeuniversity.com/rules/axe/4.11/frame-title?application=playwright>

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## P2 — 35 findings

### 1. 7 image(s) missing alt text

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/2024/02/lets-be-clear-medical-vs-recreational-cannabis/>

Rule: `tier2.a11y.img-missing-alt`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 2. 9 image(s) missing alt text

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/2024/02/embracing-transparency-the-power-of-phytofacts-reports/>

Rule: `tier2.a11y.img-missing-alt`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 3. 7 image(s) missing alt text

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/2024/02/lets-be-clear-botanical-vs-cannabis-derived-terpenes/>

Rule: `tier2.a11y.img-missing-alt`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

*what the image shows*

## 4. 7 image(s) missing alt text

Severity:    Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/2024/02/beyond-thc-the-intriguing-world-of-cannabis-terpenes/>

Rule: `tier2.a11y.img-missing-alt`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 5. 7 image(s) missing alt text

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/2024/02/lets-be-clear-delta-8-thc-vs-delta-9-thc/>

Rule: `tier2.a11y.img-missing-alt`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 6. 5 image(s) missing alt text

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/>

Rule: `tier2.a11y.img-missing-alt`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 7. Missing meta description

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/test/>

Rule: `tier2.meta.no-description`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 8. 16 image(s) missing alt text

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/category/uncategorized/>

Rule: `tier2.a11y.img-missing-alt`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 9. Missing meta description

Severity:    Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/product-category/tshirts/>

Rule: `tier2.meta.no-description`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 10. Missing meta description

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/product-category/hoodies/>

Rule: `tier2.meta.no-description`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 11. Missing meta description

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/product-category/accessories/>

Rule: `tier2.meta.no-description`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 12. Mobile perf measurement failed

Severity:    Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/>

Rule: `tier3.perf.mobile-fail`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

<https://pagespeed.web.dev>,

### 13. Missing core schema types: LocalBusiness

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/>

Rule: `tier4.schema.missing-core`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

### 14. Missing security header: strict-transport-security

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/>

Rule: `tier5.header.strict-transport-security`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

<https://securityheaders.com>

## 15. Missing security header: content-security-policy

Severity:    Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/>

Rule: `tier5.header.content-security-policy`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

```
response.headers.set('Content-Security-Policy', "default-src 'self';
```

```
script-src 'self' 'unsafe-inline' *.cloudflare.com; style-src 'self' 'unsafe-inline'; img-src 'self' data: https;")
```

```
default-src 'self'; script-src 'self' 'unsafe-inline' *.cloudflare.com; style-src 'self' 'unsafe-inline'; img-src 'self' data: https;
```

<https://securityheaders.com>

## 16. 30 tap targets under 44px at mobile-320

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/>

Rule: `tier6.a11y.small-targets`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

```
a, button { min-height: 44px; padding: 8px 12px; }
```

## 17. 30 tap targets under 44px at mobile-375

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/>

Rule: `tier6.a11y.small-targets`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

```
.mobile-button {  
  min-width: 44px; min-height: 44px; display: inline-flex; align-items:  
  center; justify-content: center; }
```

```
<a>
```

```
padding: 12px 16px
```

```
input[type='checkbox'], input[type='radio'] { min-width: 44px; min-height:  
44px; }
```

<https://webaim.org/resources/contrastchecker/>.

## 18. 30 tap targets under 44px at tablet-768

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/>

Rule: `tier6.a11y.small-targets`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 19. Missing meta description

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/my-account/>

Rule: `tier2.meta.no-description`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

<https://getcottonmouth.com/my-account/>

## 20. Missing meta description

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/product/cottonmouth-c-lighter/>

Rule: `tier2.meta.no-description`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 21. Missing meta description

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/category/uncategorized/>

Rule: `tier2.meta.no-description`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 22. Missing meta description

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/product-category/hats/>

Rule: `tier2.meta.no-description`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 23. Missing meta description

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/product-category/drinkware/>

Rule: `tier2.meta.no-description`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 24. A11y: Banner landmark should not be contained in another landmark

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/>

Rule: `tier9.a11y.landmark-banner-is-top-level`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 25. A11y: Contentinfo landmark should not be contained in another landmark

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/>

Rule: `tier9.a11y.landmark-contentinfo-is-top-level`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 26. A11y: Document should not have more than one banner landmark

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/>

Rule: `tier9.a11y.landmark-no-duplicate-banner`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 27. A11y: Document should not have more than one contentinfo landmark

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/>

Rule: `tier9.a11y.landmark-no-duplicate-contentinfo`

What it means (plain English)

Why it matters for your business:

Technical root cause:

`role="contentinfo">`

`<footer`

`.jupiterx-footer`

Recommended fix — step by step

`<footer`

`role="contentinfo"`

## 28. A11y: Landmarks should have a unique role or role/label/title (i.e. accessible name) combination (×2)

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/>

Rule: `tier9.a11y.landmark-unique`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 29. 7 image(s) missing alt text

Severity:

Page URL: <https://getcottonmouth.com/2024/02/better-together-exploring-the-entourage-effect/>

Rule: tier2.a11y.img-missing-alt

Detail

## 30. 8 image(s) missing alt text

Severity:

Page URL: <https://getcottonmouth.com/blog/>

Rule: tier2.a11y.img-missing-alt

Detail

## 31. No H1 on homepage

Severity:

Page URL: <https://getcottonmouth.com/>

Rule: tier4.h1.missing

Detail

## 32. Missing security header: x-frame-options

Severity:

Page URL: <https://getcottonmouth.com/>

Rule: `tier5.header.x-frame-options`

Detail

## 33. 29 tap targets under 44px at mobile-414

Severity:

Page URL: <https://getcottonmouth.com/>

Rule: `tier6.a11y.small-targets`

Detail

## 34. Lighthouse perf (desktop): 73/100

Severity:

Page URL: <https://getcottonmouth.com/>

Rule: `tier8.lighthouse.perf-desktop`

Detail

## 35. A11y: All page content should be contained by landmarks (×3)

Severity:

Page URL: <https://getcottonmouth.com/>

Rule: `tier9.a11y.region`

Detail

<https://dequeuniversity.com/rules/axe/4.11/region?application=playwright>

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## P3 — 98 findings

### 1. 2 image(s) missing alt text

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/cart/>

Rule: `tier2.a11y.img-missing-alt`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 2. robots.txt does not reference sitemap

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/robots.txt>

Rule: `tier2.robots.no-sitemap`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

<https://getcottonmouth.com/sitemap.xml>

### 3. Title length 72 chars

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/2024/02/better-together-exploring-the-entourage-effect/>

Rule: `tier2.meta.title-length`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

### 4. Title length 80 chars

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/2024/02/embracing-transparency-the-power-of-phytofacts-reports/>

Rule: `tier2.meta.title-length`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 5. Title length 80 chars

Severity:    Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/2024/02/lets-be-clear-botanical-vs-cannabis-derived-terpenes/>

Rule: `tier2.meta.title-length`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 6. Missing OpenGraph metadata

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/sample-page/>

Rule: `tier2.meta.no-og`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 7. 2 image(s) missing alt text

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/sample-page/>

Rule: `tier2.a11y.img-missing-alt`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 8. 3 image(s) missing alt text

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/glass-accessories/>

Rule: `tier2.a11y.img-missing-alt`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 9. Description length 26 chars

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/glass-art/artist-lineup/>

Rule: `tier2.meta.description-length`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 10. Missing OpenGraph metadata

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/glass-art/artist-lineup/>

Rule: `tier2.meta.no-og`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 11. 2 image(s) missing alt text

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/glass-art/artist-lineup/>

Rule: `tier2.a11y.img-missing-alt`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 12. Missing OpenGraph metadata

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/glass-art/book-glass-studio/>

Rule: `tier2.meta.no-og`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 13. 2 image(s) missing alt text

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/glass-art/book-glass-studio/>

Rule: `tier2.a11y.img-missing-alt`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 14. 2 image(s) missing alt text

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/privacy-policy/>

Rule: `tier2.a11y.img-missing-alt`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 15. 2 image(s) missing alt text

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/terms-of-service/>

Rule: `tier2.a11y.img-missing-alt`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 16. Missing OpenGraph metadata

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/cart/>

Rule: `tier2.meta.no-og`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

```
add_theme_support('title-tag')
```

## 17. Missing OpenGraph metadata

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/my-account/>

Rule: `tier2.meta.no-og`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 18. 2 image(s) missing alt text

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/my-account/>

Rule: `tier2.a11y.img-missing-alt`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 19. Missing OpenGraph metadata

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/sign-up/>

Rule: `tier2.meta.no-og`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 20. 2 image(s) missing alt text

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/sign-up/>

Rule: `tier2.a11y.img-missing-alt`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

<https://getcottonmouth.com/sign-up/>

## 21. Missing OpenGraph metadata

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/test/>

Rule: `tier2.meta.no-og`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

<https://getcottonmouth.com/test/>

## 22. 2 image(s) missing alt text

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/test/>

Rule: `tier2.a11y.img-missing-alt`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

<https://getcottonmouth.com/test/>

## 23. Missing OpenGraph metadata

Severity:      Priority: ●

Effort:

**Business category:**

**Page URL:** <https://getcottonmouth.com/merch/>

**Rule:** `tier2.meta.no-og`

**What it means (plain English)**

**Why it matters for your business:**

**Technical root cause:**

**Recommended fix — step by step**

## 24. 2 image(s) missing alt text

**Severity:**      **Priority:** ●

**Effort:**

**Business category:**

**Page URL:** <https://getcottonmouth.com/merch/>

**Rule:** `tier2.a11y.img-missing-alt`

**What it means (plain English)**

**Why it matters for your business:**

**Technical root cause:**

**Recommended fix — step by step**

## 25. Description length 68 chars

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/checkout/>

Rule: `tier2.meta.description-length`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 26. Missing OpenGraph metadata

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/checkout/>

Rule: `tier2.meta.no-og`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 27. 2 image(s) missing alt text

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/checkout/>

Rule: `tier2.a11y.img-missing-alt`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 28. Missing OpenGraph metadata

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/contact/>

Rule: `tier2.meta.no-og`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 29. Title length 74 chars

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/2024/02/lets-be-clear-medical-vs-recreational-cannabis/>

Rule: `tier2.meta.title-length`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

### 30. Title length 78 chars

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/2024/02/beyond-thc-the-intriguing-world-of-cannabis-terpenes/>

Rule: `tier2.meta.title-length`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

### 31. Title length 68 chars

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/2024/02/lets-be-clear-delta-8-thc-vs-delta-9-thc/>

Rule: `tier2.meta.title-length`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

## 32. Missing OpenGraph metadata

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/privacy-policy/>

Rule: `tier2.meta.no-og`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

### 33. Missing OpenGraph metadata

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/terms-of-service/>

Rule: `tier2.meta.no-og`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

### 34. Description length 68 chars

Severity:      Priority: ●

Effort:

Business category:

Page URL: <https://getcottonmouth.com/cart/>

Rule: `tier2.meta.description-length`

What it means (plain English)

Why it matters for your business:

Technical root cause:

Recommended fix — step by step

```
content="...">
```

```
<meta name="description"
```

### 35. 3 image(s) missing alt text

Severity:

Page URL: <https://getcottonmouth.com/contact/>

Rule: `tier2.a11y.img-missing-alt`

Detail

### 36. 3 image(s) missing alt text

Severity:

Page URL: <https://getcottonmouth.com/locations/>

Rule: `tier2.a11y.img-missing-alt`

Detail

### 37. Missing OpenGraph metadata

Severity:

Page URL: <https://getcottonmouth.com/shop-cottonmouth-dispensary/>

Rule: `tier2.meta.no-og`

Detail

## 38. 2 image(s) missing alt text

Severity:

Page URL: <https://getcottonmouth.com/shop-cottonmouth-dispensary/>

Rule: `tier2.a11y.img-missing-alt`

Detail

## 39. Missing OpenGraph metadata

Severity:

Page URL: <https://getcottonmouth.com/glass-art/>

Rule: `tier2.meta.no-og`

Detail

## 40. 2 image(s) missing alt text

Severity:

Page URL: <https://getcottonmouth.com/glass-art/>

Rule: `tier2.a11y.img-missing-alt`

Detail

## 41. Description length 67 chars

Severity:

Page URL: <https://getcottonmouth.com/glass-art/artist-application/>

Rule: `tier2.meta.description-length`

Detail

## 42. Missing OpenGraph metadata

Severity:

Page URL: <https://getcottonmouth.com/glass-art/artist-application/>

Rule: `tier2.meta.no-og`

Detail

### 43. 2 image(s) missing alt text

Severity:

Page URL: <https://getcottonmouth.com/glass-art/artist-application/>

Rule: tier2.a11y.img-missing-alt

Detail

### 44. 2 image(s) missing alt text

Severity:

Page URL: <https://getcottonmouth.com/shop/>

Rule: tier2.a11y.img-missing-alt

Detail

### 45. Description length 35 chars

Severity:

Page URL: <https://getcottonmouth.com/events/>

Rule: tier2.meta.description-length

Detail

### 46. Missing OpenGraph metadata

Severity:

Page URL: <https://getcottonmouth.com/events/>

Rule: tier2.meta.no-og

Detail

### 47. 2 image(s) missing alt text

Severity:

Page URL: <https://getcottonmouth.com/events/>

Rule: tier2.a11y.img-missing-alt

Detail

## 48. Missing OpenGraph metadata

Severity:

Page URL: <https://getcottonmouth.com/about/>

Rule: `tier2.meta.no-og`

Detail

## 49. 3 image(s) missing alt text

Severity:

Page URL: <https://getcottonmouth.com/about/>

Rule: `tier2.a11y.img-missing-alt`

Detail

## 50. Missing OpenGraph metadata

Severity:

Page URL: <https://getcottonmouth.com/terms/>

Rule: `tier2.meta.no-og`

Detail

## 51. 2 image(s) missing alt text

Severity:

Page URL: <https://getcottonmouth.com/terms/>

Rule: `tier2.a11y.img-missing-alt`

Detail

## 52. Missing OpenGraph metadata

Severity:

Page URL: <https://getcottonmouth.com/privacy/>

Rule: `tier2.meta.no-og`

Detail

## 53. 2 image(s) missing alt text

Severity:

Page URL: <https://getcottonmouth.com/privacy/>

Rule: tier2.a11y.img-missing-alt

Detail

## 54. Missing OpenGraph metadata

Severity:

Page URL: <https://getcottonmouth.com/faqs/>

Rule: tier2.meta.no-og

Detail

## 55. 2 image(s) missing alt text

Severity:

Page URL: <https://getcottonmouth.com/faqs/>

Rule: tier2.a11y.img-missing-alt

Detail

## 56. Missing OpenGraph metadata

Severity:

Page URL: <https://getcottonmouth.com/careers/>

Rule: tier2.meta.no-og

Detail

## 57. 2 image(s) missing alt text

Severity:

Page URL: <https://getcottonmouth.com/careers/>

Rule: tier2.a11y.img-missing-alt

Detail

## 58. 2 image(s) missing alt text

Severity:

Page URL: <https://getcottonmouth.com/product/cottonmouth-dad-hat/>

Rule: `tier2.a11y.img-missing-alt`

Detail

## 59. 2 image(s) missing alt text

Severity:

Page URL: <https://getcottonmouth.com/product/moodmats-x-cottonmouth-8/>

Rule: `tier2.a11y.img-missing-alt`

Detail

## 60. 2 image(s) missing alt text

Severity:

Page URL: <https://getcottonmouth.com/product/cottonmouth-c-lighter/>

Rule: `tier2.a11y.img-missing-alt`

Detail

## 61. Description length 259 chars

Severity:

Page URL: <https://getcottonmouth.com/product/black-cottonmouth-dispensary-hoodie/>

Rule: `tier2.meta.description-length`

Detail

## 62. 2 image(s) missing alt text

Severity:

Page URL: <https://getcottonmouth.com/product/black-cottonmouth-dispensary-hoodie/>

Rule: `tier2.a11y.img-missing-alt`

Detail

## 63. 2 image(s) missing alt text

Severity:

Page URL: <https://getcottonmouth.com/product/cottonmouth-snapback/>

Rule: tier2.a11y.img-missing-alt

Detail

## 64. Description length 246 chars

Severity:

Page URL: <https://getcottonmouth.com/product/cottonmouth-new-jersey-t-shirt/>

Rule: tier2.meta.description-length

Detail

## 65. 2 image(s) missing alt text

Severity:

Page URL: <https://getcottonmouth.com/product/cottonmouth-new-jersey-t-shirt/>

Rule: tier2.a11y.img-missing-alt

Detail

## 66. Description length 246 chars

Severity:

Page URL: <https://getcottonmouth.com/product/cottonmouth-circle-t-shirt/>

Rule: tier2.meta.description-length

Detail

## 67. 2 image(s) missing alt text

Severity:

Page URL: <https://getcottonmouth.com/product/cottonmouth-circle-t-shirt/>

Rule: tier2.a11y.img-missing-alt

Detail

## 68. 2 image(s) missing alt text

Severity:

Page URL: <https://getcottonmouth.com/product/cottonmouth-stainless-steel-tumbler-with-straw/>

Rule: `tier2.a11y.img-missing-alt`

Detail

## 69. Title length 76 chars

Severity:

Page URL: <https://getcottonmouth.com/jupiterx-popups/sign-up-popup/>

Rule: `tier2.meta.title-length`

Detail

## 70. 1 image(s) missing alt text

Severity:

Page URL: <https://getcottonmouth.com/jupiterx-popups/sign-up-popup/>

Rule: `tier2.a11y.img-missing-alt`

Detail

## 71. Missing OpenGraph metadata

Severity:

Page URL: <https://getcottonmouth.com/category/uncategorized/>

Rule: `tier2.meta.no-og`

Detail

## 72. Missing OpenGraph metadata

Severity:

Page URL: <https://getcottonmouth.com/product-category/tshirts/>

Rule: `tier2.meta.no-og`

Detail

## 73. 2 image(s) missing alt text

Severity:

Page URL: <https://getcottonmouth.com/product-category/tshirts/>

Rule: tier2.a11y.img-missing-alt

Detail

## 74. Missing OpenGraph metadata

Severity:

Page URL: <https://getcottonmouth.com/product-category/hoodies/>

Rule: tier2.meta.no-og

Detail

## 75. 2 image(s) missing alt text

Severity:

Page URL: <https://getcottonmouth.com/product-category/hoodies/>

Rule: tier2.a11y.img-missing-alt

Detail

## 76. Missing OpenGraph metadata

Severity:

Page URL: <https://getcottonmouth.com/product-category/hats/>

Rule: tier2.meta.no-og

Detail

## 77. 2 image(s) missing alt text

Severity:

Page URL: <https://getcottonmouth.com/product-category/hats/>

Rule: tier2.a11y.img-missing-alt

Detail

## 78. Missing OpenGraph metadata

Severity:

Page URL: <https://getcottonmouth.com/product-category/drinkware/>

Rule: `tier2.meta.no-og`

Detail

## 79. 2 image(s) missing alt text

Severity:

Page URL: <https://getcottonmouth.com/product-category/drinkware/>

Rule: `tier2.a11y.img-missing-alt`

Detail

## 80. Missing OpenGraph metadata

Severity:

Page URL: <https://getcottonmouth.com/product-category/accessories/>

Rule: `tier2.meta.no-og`

Detail

## 81. 2 image(s) missing alt text

Severity:

Page URL: <https://getcottonmouth.com/product-category/accessories/>

Rule: `tier2.a11y.img-missing-alt`

Detail

## 82. Desktop perf measurement failed

Severity:

Page URL: <https://getcottonmouth.com/>

Rule: `tier3.perf.desktop-fail`

Detail

### 83. Missing security header: x-content-type-options

Severity:

Page URL: <https://getcottonmouth.com/>

Rule: `tier5.header.x-content-type-options`

Detail

### 84. Missing security header: referrer-policy

Severity:

Page URL: <https://getcottonmouth.com/>

Rule: `tier5.header.referrer-policy`

Detail

### 85. Missing security header: permissions-policy

Severity:

Page URL: <https://getcottonmouth.com/>

Rule: `tier5.header.permissions-policy`

Detail

### 86. SSL Labs grade: unknown

Severity:

Page URL: <https://getcottonmouth.com/>

Rule: `tier5.fortress.ssl-grade`

Detail

### 87. DNSSEC not enabled

Severity:

Page URL: <https://getcottonmouth.com/>

Rule: `tier5.fortress.dnssec-missing`

Detail

## 88. No CAA DNS records

Severity:

Page URL: <https://getcottonmouth.com/>

Rule: `tier5.fortress.caa-missing`

Detail

## 89. Lighthouse mobile audit failed to run

Severity:

Page URL: <https://getcottonmouth.com/>

Rule: `tier8.lighthouse.mobile-failed`

Detail

## 90. Lighthouse a11y (desktop): 91/100

Severity:

Page URL: <https://getcottonmouth.com/>

Rule: `tier8.lighthouse.a11y-desktop`

Detail

## 91. Lighthouse bestPractices (desktop): 78/100

Severity:

Page URL: <https://getcottonmouth.com/>

Rule: `tier8.lighthouse.bestPractices-desktop`

Detail

## 92. Lighthouse seo (desktop): 85/100

Severity:

Page URL: <https://getcottonmouth.com/>

Rule: `tier8.lighthouse.seo-desktop`

Detail

### 93. LH desktop: Preconnect to required origins (Est savings of 160 ms)

Severity:

Page URL: <https://getcottonmouth.com/>

Rule: `tier8.lh-opportunity.uses-rel-preconnect-desktop`

Detail

`preconnect`

`dns-prefetch`

<https://developer.chrome.com/docs/lighthouse/performance/uses-rel-preconnect/>

### 94. LH desktop: Eliminate render-blocking resources (Est savings of 1,140 ms)

Severity:

Page URL: <https://getcottonmouth.com/>

Rule: `tier8.lh-opportunity.render-blocking-resources-desktop`

Detail

<https://developer.chrome.com/docs/lighthouse/performance/render-blocking-resources/>

### 95. LH desktop: Minify CSS (Est savings of 3 KiB)

Severity:

Page URL: <https://getcottonmouth.com/>

Rule: `tier8.lh-opportunity.unminified-css-desktop`

Detail

<https://developer.chrome.com/docs/lighthouse/performance/unminified-css/>

### 96. LH desktop: Minify JavaScript (Est savings of 7 KiB)

Severity:

Page URL: <https://getcottonmouth.com/>

Rule: `tier8.lh-opportunity.unminified-javascript-desktop`

Detail

<https://developer.chrome.com/docs/lighthouse/performance/unminified-javascript/>

### 97. LH desktop: Reduce unused CSS (Est savings of 145 KiB)

Severity:

Page URL: <https://getcottonmouth.com/>

Rule: `tier8.lh-opportunity.unused-css-rules-desktop`

Detail

<https://developer.chrome.com/docs/lighthouse/performance/unused-css-rules/>

## 98. Dutchie menu iframe not found on /, /menu, or /shop

Severity:

Page URL: <https://getcottonmouth.com/>

Rule: `tier-revenue.dutchie.iframe-absent`

Detail

<https://getcottonmouth.com/>

[P1] 2 mixed-content references (<http://>) ●

[P1] A11y: Inline text spacing must be adjustable with custom stylesheets (×4) ●

[P1] A11y: Elements must meet minimum color contrast ratio thresholds (×3) ●

[P1] A11y: Frames must have an accessible name

[P1] A11y: Links must have discernible text (×2) ●

[P2] 5 image(s) missing alt text ●

[P2] Mobile perf measurement failed ●

[P2] No H1 on homepage

[P2] Missing core schema types: LocalBusiness ●

[P2] Missing security header: strict-transport-security ●

[P2] Missing security header: x-frame-options

[P2] Missing security header: content-security-policy ●

[P2] 30 tap targets under 44px at mobile-320 ●

[P2] 30 tap targets under 44px at mobile-375 ●

[P2] 29 tap targets under 44px at mobile-414

[P2] 30 tap targets under 44px at tablet-768 ●

[P2] Lighthouse perf (desktop): 73/100

[P2] A11y: Banner landmark should not be contained in another landmark ●

[P2] A11y: Contentinfo landmark should not be contained in another landmark ●

[P2] A11y: Document should not have more than one banner landmark ●

[P2] A11y: Document should not have more than one contentinfo landmark ●

[P2] A11y: Landmarks should have a unique role or role/label/title (i.e. accessible name) combination (x2) ●

[P2] A11y: All page content should be contained by landmarks (x3)

[P3] Desktop perf measurement failed

[P3] Missing security header: x-content-type-options

[P3] Missing security header: referrer-policy

[P3] Missing security header: permissions-policy

[P3] SSL Labs grade: unknown

[P3] DNSSEC not enabled

[P3] No CAA DNS records

[P3] Lighthouse mobile audit failed to run

[P3] Lighthouse a11y (desktop): 91/100

[P3] Lighthouse bestPractices (desktop): 78/100

[P3] Lighthouse seo (desktop): 85/100

[P3] LH desktop: Preconnect to required origins (Est savings of 160 ms)

[P3] LH desktop: Eliminate render-blocking resources (Est savings of 1,140 ms)

[P3] LH desktop: Minify CSS (Est savings of 3 KiB)

[P3] LH desktop: Minify JavaScript (Est savings of 7 KiB)

[P3] LH desktop: Reduce unused CSS (Est savings of 145 KiB)

[P3] Dutchie menu iframe not found on /, /menu, or /shop

<https://getcottonmouth.com/glass-art/artist-lineup/>

[P3] Description length 26 chars ●

[P3] Missing OpenGraph metadata ●

[P3] 2 image(s) missing alt text ●

<https://getcottonmouth.com/cart/>

[P3] Description length 68 chars ●

[P3] Missing OpenGraph metadata ●

[P3] 2 image(s) missing alt text ●

<https://getcottonmouth.com/my-account/>

[P2] Missing meta description ●

[P3] Missing OpenGraph metadata ●

[P3] 2 image(s) missing alt text ●

<https://getcottonmouth.com/test/>

[P2] Missing meta description ●

[P3] Missing OpenGraph metadata ●

[P3] 2 image(s) missing alt text ●

<https://getcottonmouth.com/checkout/>

[P3] Description length 68 chars ●

[P3] Missing OpenGraph metadata ●

[P3] 2 image(s) missing alt text ●

<https://getcottonmouth.com/glass-art/artist-application/>

[P3] Description length 67 chars

[P3] Missing OpenGraph metadata

[P3] 2 image(s) missing alt text

<https://getcottonmouth.com/events/>

[P3] Description length 35 chars

[P3] Missing OpenGraph metadata

[P3] 2 image(s) missing alt text

<https://getcottonmouth.com/category/uncategorized/>

[P2] Missing meta description ●

[P2] 16 image(s) missing alt text ●

[P3] Missing OpenGraph metadata

<https://getcottonmouth.com/product-category/tshirts/>

[P2] Missing meta description ●

[P3] Missing OpenGraph metadata

[P3] 2 image(s) missing alt text

<https://getcottonmouth.com/product-category/hoodies/>

[P2] Missing meta description ●

[P3] Missing OpenGraph metadata

[P3] 2 image(s) missing alt text

<https://getcottonmouth.com/product-category/hats/>

[P2] Missing meta description ●

[P3] Missing OpenGraph metadata

[P3] 2 image(s) missing alt text

<https://getcottonmouth.com/product-category/drinkware/>

[P2] Missing meta description ●

[P3] Missing OpenGraph metadata

[P3] 2 image(s) missing alt text

<https://getcottonmouth.com/product-category/accessories/>

[P2] Missing meta description ●

[P3] Missing OpenGraph metadata

[P3] 2 image(s) missing alt text

<https://getcottonmouth.com/2024/02/better-together-exploring-the-entourage-effect/>

[P2] 7 image(s) missing alt text

[P3] Title length 72 chars ●

<https://getcottonmouth.com/2024/02/lets-be-clear-medical-vs-recreational-cannabis/>

[P2] 7 image(s) missing alt text ●

[P3] Title length 74 chars ●

<https://getcottonmouth.com/2024/02/embracing-transparency-the-power-of-phytofacts-reports/>

[P2] 9 image(s) missing alt text ●

[P3] Title length 80 chars ●

<https://getcottonmouth.com/2024/02/lets-be-clear-botanical-vs-cannabis-derived-terpenes/>

[P2] 7 image(s) missing alt text ●

[P3] Title length 80 chars ●

<https://getcottonmouth.com/2024/02/beyond-thc-the-intriguing-world-of-cannabis-terpenes/>

[P2] 7 image(s) missing alt text ●

[P3] Title length 78 chars ●

<https://getcottonmouth.com/2024/02/lets-be-clear-delta-8-thc-vs-delta-9-thc/>

[P2] 7 image(s) missing alt text ●

[P3] Title length 68 chars ●

<https://getcottonmouth.com/sample-page/>

[P3] Missing OpenGraph metadata ●

[P3] 2 image(s) missing alt text ●

<https://getcottonmouth.com/glass-art/book-glass-studio/>

[P3] Missing OpenGraph metadata ●

[P3] 2 image(s) missing alt text ●

<https://getcottonmouth.com/privacy-policy/>

[P3] Missing OpenGraph metadata ●

[P3] 2 image(s) missing alt text ●

<https://getcottonmouth.com/terms-of-service/>

[P3] Missing OpenGraph metadata ●

[P3] 2 image(s) missing alt text ●

<https://getcottonmouth.com/sign-up/>

[P3] Missing OpenGraph metadata ●

[P3] 2 image(s) missing alt text ●

<https://getcottonmouth.com/merch/>

[P3] Missing OpenGraph metadata ●

[P3] 2 image(s) missing alt text ●

<https://getcottonmouth.com/contact/>

[P3] Missing OpenGraph metadata ●

[P3] 3 image(s) missing alt text

<https://getcottonmouth.com/shop-cottonmouth-dispensary/>

[P3] Missing OpenGraph metadata

[P3] 2 image(s) missing alt text

<https://getcottonmouth.com/glass-art/>

[P3] Missing OpenGraph metadata

[P3] 2 image(s) missing alt text

<https://getcottonmouth.com/about/>

[P3] Missing OpenGraph metadata

[P3] 3 image(s) missing alt text

<https://getcottonmouth.com/terms/>

[P3] Missing OpenGraph metadata

[P3] 2 image(s) missing alt text

<https://getcottonmouth.com/privacy/>

[P3] Missing OpenGraph metadata

[P3] 2 image(s) missing alt text

<https://getcottonmouth.com/faqs/>

[P3] Missing OpenGraph metadata

[P3] 2 image(s) missing alt text

<https://getcottonmouth.com/careers/>

[P3] Missing OpenGraph metadata

[P3] 2 image(s) missing alt text

<https://getcottonmouth.com/product/cottonmouth-c-lighter/>

[P2] Missing meta description ●

[P3] 2 image(s) missing alt text

<https://getcottonmouth.com/product/black-cottonmouth-dispensary-hoodie/>

[P3] Description length 259 chars

[P3] 2 image(s) missing alt text

<https://getcottonmouth.com/product/cottonmouth-new-jersey-t-shirt/>

[P3] Description length 246 chars

[P3] 2 image(s) missing alt text

<https://getcottonmouth.com/product/cottonmouth-circle-t-shirt/>

[P3] Description length 246 chars

[P3] 2 image(s) missing alt text

<https://getcottonmouth.com/jupiterx-popups/sign-up-popup/>

[P3] Title length 76 chars

[P3] 1 image(s) missing alt text

<https://getcottonmouth.com/robots.txt>

[P3] robots.txt does not reference sitemap ●

<https://getcottonmouth.com/glass-accessories/>

[P3] 3 image(s) missing alt text ●

<https://getcottonmouth.com/locations/>

[P3] 3 image(s) missing alt text

<https://getcottonmouth.com/shop/>

[P3] 2 image(s) missing alt text

<https://getcottonmouth.com/blog/>

[P2] 8 image(s) missing alt text

<https://getcottonmouth.com/product/cottonmouth-dad-hat/>

[P3] 2 image(s) missing alt text

<https://getcottonmouth.com/product/moodmats-x-cottonmouth-8/>

[P3] 2 image(s) missing alt text

<https://getcottonmouth.com/product/cottonmouth-snapback/>

[P3] 2 image(s) missing alt text

<https://getcottonmouth.com/product/cottonmouth-stainless-steel-tumbler-with-straw/>

[P3] 2 image(s) missing alt text

<https://getcottonmouth.com/wp-login.php>

[P0] Sensitive artifact exposed: /wp-login.php ●

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